



in'e in wien



kids clothes handmade

HIGH QUALITY IN MATERIAL AND DESIGN,
SIMPLE PATTERNS AND STUNNING DETAILS.
DISTINCTIVELY DIFFERENT.
FLEXIBILITY AND SPACE TO MOVE.
WHITE, GREY, BLACK AND A LITTLE BIT OF COLOR.
NATURAL FABRICS AND HANDMADE PRINTS.
RESPONSIBLE PRODUCTION MADE IN AUSTRIA.

in **ie** in wien





**unisex fashion
for a cool day.**







**every day
a bit different.**





allround talent





for an easy day.



19-08
collection





08

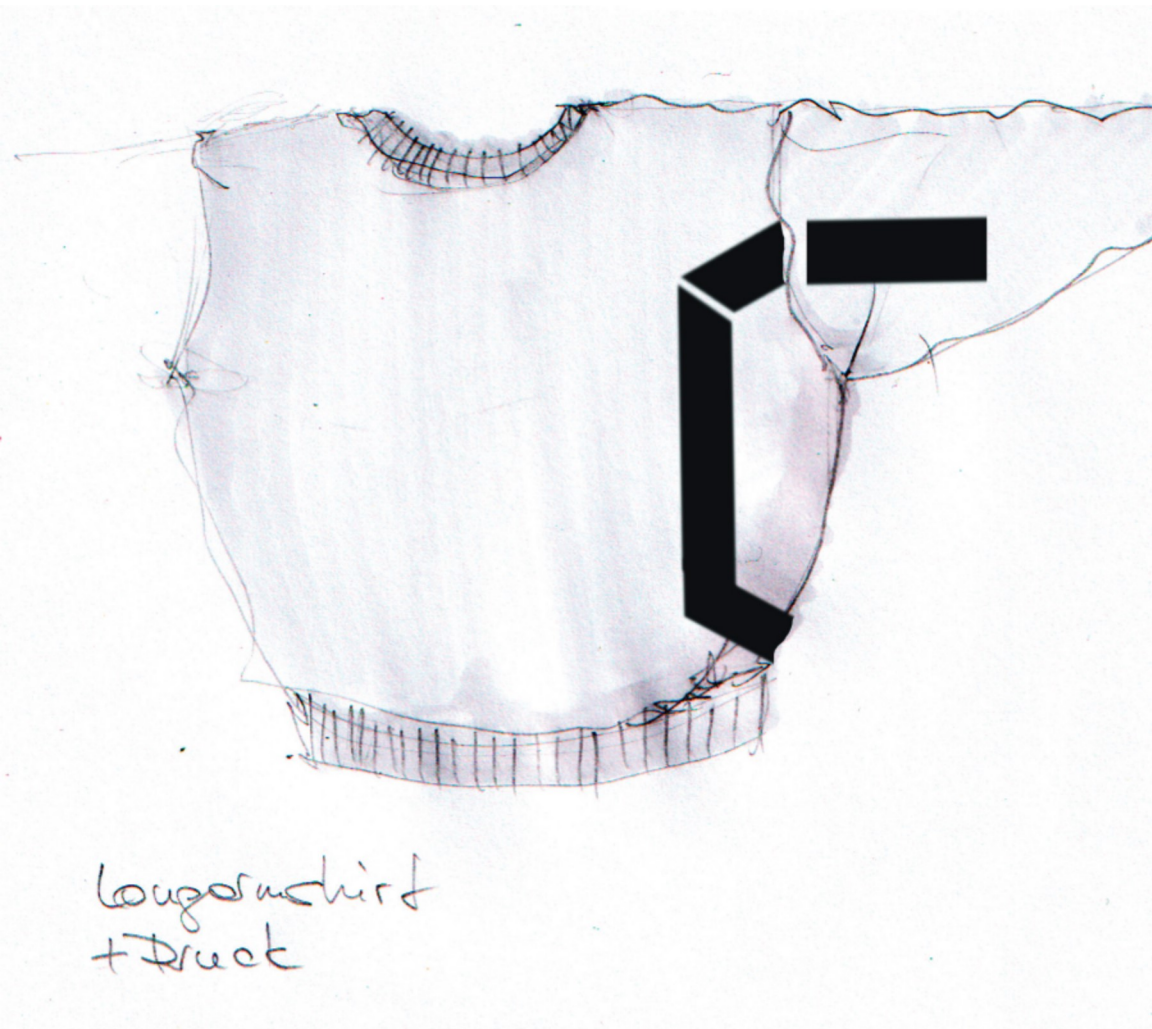




mix and match

t-shirts,
sweaters,
jackets,
overalls,
culottes,
skirts and leggings –
mix them
as you like!





longsleeved
+ truck





**under
construction.**

– m^oe is growing up –

S | M | L | XL





we work with a sustainable approach to our collections and an awareness of our location austria. we focus on the principle of „made in austria“ and therefore aim to source not only the design but also the production locally.

we do not convey seasonal trends with our garments, but a sense of life. we design off-season fashion and refrain from seasonal sales. our collections are designed in a way that one does not replace but rather builds upon another. i.e. the parts do not get old and certainly not worthless.

the color concept eludes changing trends, too. white, grey, black are accompanied by small details of colour. that makes us. throughout changing seasons and weather conditions our garments remain available only in small quantities in the showroom, and are replenished upon request. we set a fashionable accent with our mix and match collections, which allows for a constantly evolving wardrobe. the individual layers of vests, sweaters, jackets, overalls, culottes and leggings are variably combined, resulting in a multiplicity of outfits.

the unmistakably oversized look makes our fashion not only comfortable, but is also our recognisable feature. the intelligent cut allows the garments to be worn over several sizes and offers plenty of room to move and grow. It is custom made in sizes S, M, L and XL that are designed as double sizes to be worn for a minimum of two years.

maria beyrl + esther peischl
designers





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